
Abstract**Designing a Business English Curriculum
for Seigakuin University Students****Mehran Sabet
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With emerging economies such as China and India, diversification of global market, the ever-changing consumer demand, and competition among nations and businesses to gain an edge over each other, universities must train students who can excel with confidence and practical knowledge at the workplace. This paper takes a close look at students' English proficiency levels at Seigakuin University and offers suggestions for a business English curriculum that is based on experts' opinions, current educational trend, and the type of English the university graduates may encounter at workplace.